

TB154155A

Reg. No:

Name:

B. COM. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH, 2017
SEMESTER IV – CORE COURSE (COMMERCE)
CO4B17B – ENTREPRENEURSHIP DEVELOPMENT AND PROJECT
MANAGEMENT

Time: Three Hours

Maximum Marks: 80

PART A

I. Answer all questions. Each question carries 1 mark.

1. What do you mean by entrepreneurial mobility?
2. Who is a drone entrepreneur?
3. What is paper entrepreneurship?
4. What is EDP?
5. What is the objective of MSMED Act?
6. What is seed capital?

(6x1=6)

PART B

II. Answer any seven questions. Each question carries 2 marks.

7. Define project report?
8. What are the differences between entrepreneur and intrapreneur?
9. What is Project Life Cycle?
10. What is prefeasibility study?
11. Expand DIC, SISI, EDII and IIA.
12. What is achievement motivation?
13. What is desk research?
14. What are the push factors of entrepreneurship?
15. What are the various sources of project ideas?
16. What are the activities of DIC?

(7x2=14)

PART C

III. Answer any five questions. Each question carries 6 marks.

17. What are phases of EDP?
18. Explain the functions of NIESBUD.
19. What is Margin Money Scheme?
20. Distinguish between PERT and CPM.
21. A manufacturing unit is considering the purchase of a machine. It has under consideration two machines X and Y, each costing Rs 50,000/-. The company charges depreciation at 20% on WDV basis. Tax rate is 50%. Earnings before depreciation and taxes are:

Year	1	2	3	4	5
Machine X	20,000	20,000	20,000	20,000	20,000
Machine Y	30,000	15,000	10,000	20,000	25,000

Evaluate the proposals and select one using payback period.

22. What is the role played by an entrepreneur in the economic development of a country?
23. What are the various aspects of Project formulation?
24. What are the different kinds of report?

(5x6=30)

PART D

IV. Answer any two questions. Each question carries 15 marks.

25. Define the term project identification? What are the steps involved in project identification?
26. What are the various problems faced by women entrepreneurs?
27. Examine the various incentives available to small scale industries in India.
28. Discuss the factors affecting the growth of entrepreneurs?

(2x15=30)