TB146580A   Reg. No…………………………

                                                  Name………………………....

B. Sc. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017
SEMESTER VI – HOME SCIENCE
HCS6FDAP- FASHION DESIGNING AND APPAREL PRODUCTION

Time: Three Hours   **Maximum Marks: 60**

PART A

I.   Answer all questions. Each question carries 1 mark.

1.   Define classic in fashion.
2.   List the body measurements needed for a pre-school child.
3.   List out four basic figure shapes?
4.   How is emphasis achieved?
5.   Define marketing.
6.   What is pattern layout?
7.   Write about the function of a feed dog in a sewing machine.
8.   What is visual merchandising?

                                                  (8x1=8)

PART B

II.   Answer any six questions. Each question carries 2 marks.

9.   Write a note on haute couture.
10.   Give any two reasons for skipped stitches.
11.   How will you take care of your sewing machine?
12.   Write the function of a retail outlet.
13.   Give a note on fashion trend.
14.   Write briefly on production department.
15.   Write the steps in preparing fabric for construction.
16.   How will you increase the length of a bodice block?
17.   Write briefly on fashion forecasting.
18.   Which are the points to be considered while designing for a thin figure?

                                                  (6x2=12)

PART C

III. Answer any four questions. Each question carries 4 marks.

19.   What are the factors influencing Fashion?
20.   Bring out the importance and methods of taking body measurements.
21.   Give an account of design department in an apparel industry.
22.   How is plain sleeve converted in to puff sleeve?
23.   Write about the role and responsibilities of a merchandiser.

24. Explain the basic 8-head theory.   **(4x4=16)**

PART D

IV. Answer any two questions. Each question carries 12 marks.

25. Define fashion and explain Fashion cycle.
26. Write an essay on various tools used in garment construction.
27. Give an account on problems and remedies of unusual figures.
28. Explain the 4 Ps in marketing mix.   **(2x12=24)**