29/10/25

TB25181010

Reg. No :.....

Name :.....

BACHELOR'S DEGREE EXAMINATION, OCTOBER 2025

2025 ADMISSIONS REGULAR

B.VOC SEMESTER I - SDC (APPLIED MEDIA STUDIES)

VAMS1SDC03B25 - Designing with Photoshop

Time : 1.5 Hours

Maximum Marks : 50

Part A

Answer all questions. Each question carries 1 mark. (1x10=10)

1. Identify two commonly used tools in Photoshop's toolbar. [CO1,Understand]
2. Identify the standard resolution for web images. [CO1,Understand]
3. Differentiate between raster and vector images in terms of scalability. [CO1,Understand]
4. Explain the meaning of retouching in image editing. [CO2,Understand]
5. Identify the function of the Zoom Tool in navigation. [CO2,Understand]
6. Explain the use of the Move Tool in Photoshop [CO2,Understand]
7. Give examples of two popular fashion magazines. [CO3,Understand]
8. Identify two elements of a magazine cover. [CO3,Understand]
9. Cite one difference between lifestyle and fashion magazines. [CO3,Understand]
10. Identify the tool that allows you tomove selected parts of an image. [CO4,Understand]

Part B

Answer any 2 questions from the bunch of CO1. Each question carries 5 mark. (5x2=10)

11. Compare the functions of the toolbar and options bar. [CO1,Understand]
12. Compare PNG and GIF in terms of image quality. [CO1,Understand]
13. Discuss the advantages of using vector images in design. [CO1,Understand]

Part B

Answer any 2 questions from the bunch of CO2. Each question carries 5 mark. (5x2=10)

14. Illustrate the steps to create and manage layers in Photoshop. [CO2,Apply]
15. Describe how selection tools are used in Photoshop. [CO2,Understand]
16. Demonstrate the use of Quick Selection Tool to extract an object from an image. [CO2,Apply]

Part B

Answer any 2 questions from the bunch of CO3. Each question carries 5 mark. (5x2=10)

17. Chart the difference in content between news and lifestyle magazines. [CO3,Apply]
18. Discuss the use of color schemes in modern magazines. [CO3,Understand]
19. Describe how photography trends shape magazine design. [CO3,Understand]

Part C

Answer any 1 question from the bunch of CO4. Each question carries 10 mark. (1x1=10)

20. Explain the importance of choosing the correct format (raster/vector) for print and web. [CO4,Understand]
21. Summarize the role of magazines in shaping social values. [CO4,Understand]