TB251322S

Reg. No :.....

Name :.....

BACHELOR'S DEGREE EXAMINATION, OCTOBER 2025

2025 ADMISSIONS REGULAR

SEMESTER I - CORE COURSE (MANAGEMENT STUDIES)

MS1CC01B24 - Principles and Practices of Management

Time : 2 Hours | Maximum Marks : 70

Part A

Answer any 2 questions from the bunch of CO1. Each question carries 3 mark. (3x2=6)

1. Differentiate between management and administration with relevant examples. [CO1,Remember]
2. Recall Systems approach to Management. [CO1,Understand]
3. Explain Maslow's hierarchy of needs. [CO1,Understand]

Part A

Answer any 3 questions from the bunch of CO2. Each question carries 3 mark. (3x3=9)

4. Define planning in management and explain its purpose. [CO2,Understand]
5. Explain staffing with its importance. [CO2,Understand]
6. A planning cycle is a dynamic and continuous process throughout the organization's life. Explain with the example of a company of your choice. [CO2,Understand]
7. Discuss the levels of decision making. [CO2,Understand]

Part B

Answer any 2 questions from the bunch of CO1. Each question carries 5 mark. (5x2=10)

8. How does Contingency Theory differ from other management approaches? Provide an example. [CO1,Understand]
9. Discuss the functions of management and how they interrelate in organizational success. [CO1,Understand]
10. Distinguish Exploitative Authoritative System and Benevolent Authoritative System. [CO1,Understand]

Part B

Answer any 1 question from the bunch of CO2. Each question carries 5 mark. (5x1=5)

11. Discuss the key differences between centralization and decentralization of authority. [CO2,Understand]
12. Decision-making is involved in every walks of life. Explain. [CO2,Understand]

Part C

Answer any 1 question from the bunch of CO3. Each question carries 20 mark. (20x1=20)

13. Communication may be classified into several categories. Explain. [CO3,Understand]
14. Discuss the roles of leadership, motivation, and communication in the directing function of management. Generalize how each component influences employee engagement and organizational performance. [CO3,Understand]

Part C

Answer any 1 question from the bunch of CO4. Each question carries 20 mark. (20x1=20)

15. Mission & Vision statements provide a direction to the organization. Prepare with an example of your choice. [CO4,Apply]
16. Examine the strategic management process in detail. Discuss each stage, highlighting how organizations can achieve competitive advantages into their strategies. [CO4,Remember]