22/10/25

TM253828J

Reg. No :.....

Name :.....

MASTER'S DEGREE (C.S.S) EXAMINATION, OCTOBER 2025

2024 ADMISSIONS REGULAR

SEMESTER III - CORE COURSE

RM3C11TM20 - Travel and Tourism Management

Time : 3 Hours **Maximum Weight : 30**

Part A

I. Answer any Eight questions. Each question carries 1 weight **(8x1=8)**

1. Enlist a few hill stations in India.
2. How does sustainable tourism benefit local communities and the environment?
3. Explain the industrial component in Lieper's model
4. List out few entertainment options in tourism.
5. List out few travel formalities involved in tourism.
6. Write a short note on cultural impact of tourism.
7. Write a note on accommodation reservation.
8. What is the role of government in tourism promotion?
9. What are the objectives of IHA?
10. State the activities of FHRAI.

Part B

II. Answer any Six questions. Each question carries 2 weight **(6x2=12)**

11. Differentiate between domestic and regional tourism.
12. Discuss the importance of international tourism.
13. Enlist the major components of tourism industry.
14. Write a short note on travel intermediaries.
15. Discuss on different modes of transport employed in tourism.
16. Write on various types of nature based tourism products.
17. Differentiate between private and public sector tourism.
18. Elaborate on the functions and role of WTO.

Part C

III. Answer any Two questions. Each question carries 5 weight **(2x5=10)**

19. Classify tourism and write on the scope and merits of each type of tourism.
20. Elaborate the importance of transportation in tourism and write in detail the factors influencing the choice of transportation.
21. Write in detail a) pilgrimage tourism b) travel licenses and c) food facilities.
22. Explain a) the role of the ministry of tourism b) FHRAI AND C) IATA.