13/10/25

TM253613C

Reg. No :.....

Name :.....

MASTER'S DEGREE (C.S.S) EXAMINATION, OCTOBER 2025

2024 ADMISSIONS REGULAR

SEMESTER III - CORE COURSE

CE3C12TM - Radio and Television

Time : 3 Hours

Maximum Weight : 30

## Part A

I. Answer any Eight questions. Each question carries 1 weight (8x1=8)

1. Guglielmo Marconi
2. Describe a Production Control Room.
3. Radio is a blind medium. Elaborate
4. Outdoor broadcasting.
5. Define video editing.
6. Describe chroma key.
7. Describe the rules for writing a narration.
8. Define broadcasting.
9. Differentiate offline and online editing
10. Define CCU.

## Part B

II. Answer any Six questions. Each question carries 2 weight (6x2=12)

11. 'Web radio has its future'. Elaborate the statement with reasons.
12. Describe the objectives of radio with examples.
13. Detail the role of a newscaster/anchor in a Television production.
14. Discuss the various types of camera shots.
15. Discuss the pros and cons of indoor shoots in video productions.
16. Differentiate between a script and screenplay.
17. Comment on the revival of radio in the present day media landscape.
18. Write a script for a PSA on any one the following : (a) Child labour (b) Violence against women.

## Part C

III. Answer any Two questions. Each question carries 5 weight (2x5=10)

19. Critically evaluate the content of the programmes on FM channels. Give suggestions for further improvement.
20. Evolution of colour television sets made the television a popular medium in India. Comment.
21. Explain how digital technology helps the television and video production. Validate your point with relevant examples.
22. Detail the structure of a Television Studio.