

**BACHELOR'S DEGREE EXAMINATION, OCTOBER 2025**  
**2025 ADMISSIONS REGULAR**  
**SEMESTER I - MULTI-DISCIPLINARY COURSES (MDC) (COMMERCE )**  
**CO1MDC01B24 - Business Organisation and Entrepreneurship**

Time : 1 Hours

Maximum Marks : 35

**Part A**

Answer any 3 questions from the bunch of CO1. Each question carries 2 mark. (2x3=6)

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| 1. Distinguish between marketing and advertising.              | [CO1,Understand] |
| 2. Describe a joint stock company.                             | [CO1,Understand] |
| 3. Define Business.  | [CO1,Remember]   |
| 4. Illustrate any two real business examples for acquisitions. | [CO1,Understand] |

**Part A**

Answer any 3 questions from the bunch of CO2. Each question carries 2 mark. (2x3=6)

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| 5. Describe EDI.                                   | [CO2,Understand] |
| 6. Cite the location based outsourcing models.     | [CO2,Understand] |
| 7. Cite the technological innovations in business. | [CO2,Understand] |
| 8. Explain Distribution Franchise.                 | [CO2,Understand] |

**Part A**

Answer any 4 questions from the bunch of CO3. Each question carries 2 mark. (2x4=8)

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| 9. Describe the classification of entrepreneurs based on use of technology. | [CO3,Understand] |
| 10. List out the factors affecting entrepreneurial growth.                  | [CO3,Understand] |
| 11. Discuss the most important components of a business plan.               | [CO3,Understand] |
| 12. Explain the skills required by an entrepreneur.                         | [CO3,Understand] |
| 13. Describe the functions to be performed by an entrepreneur.              | [CO3,Understand] |

**Part B**

Answer any 1 question from the bunch of CO1. Each question carries 5 mark. (5x1=5)

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| 14. Distinguish between friendly takeover and hostile takeover. | [CO1,Understand] |
| 15. Illustrate the various types of business stakeholders.      | [CO1,Understand] |

**Part B**

Answer any 1 question from the bunch of CO2. Each question carries 5 mark. (5x1=5)

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| 16. Describe the significance of innovation in Business Organisation and Entrepreneurship. | [CO2,Understand] |
| 17. Describe the benefits of Business to society.  | [CO2,Understand] |

**Part B**

Answer any 1 question from the bunch of CO3. Each question carries 5 mark. (5x1=5)

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| 18. Explain the role of capital in business formation.             | [CO3,Understand] |
| 19. Discuss the role of business in balanced regional development. | [CO3,Understand] |

