

**TB214140W**

**Reg. No : .....**

**Name : .....**

**B.Com. DEGREE (C.B.C.S.) EXAMINATION, MARCH 2023**

**(2021 Admissions Regular, 2020 Admissions Supplementary / Improvement, 2019 & 2018 Admissions Supplementary)**

**SEMESTER IV - CORE COURSE (COMMERCE)**

**(For B.Com. Finance and Taxation & Capital Market)**

**CO4B14B18 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT**

**Time : 3 Hours**

**Maximum Marks : 80**

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. Give examples of some internal factors of motivation.
2. What do you mean by an enterprise?
3. Illustrate the three basic elements in the process of motivation.
4. Give the definition of retail entrepreneur.
5. Narrate the meaning of adoptive entrepreneurs.
6. Explain project constraints.
7. Define project life cycle.
8. Describe the importance of project report.
9. What are the objectives of network analysis?
10. What is seed capital?
11. Explain entrepreneurial training.
12. Illustrate bridge capital.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. Discuss the barriers to entrepreneurship.
14. Outline the classification of MSME enterprises.
15. Enumerate the functions of women entrepreneurs.
16. Discuss the constraints faced in a project.
17. Describe the phases of project management.
18. Enumerate the advantages and disadvantages of network techniques.
19. Describe the significance of project formulation.
20. Explain the functions of business incubator.
21. Describe the objectives of entrepreneurial education.

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Examine the steps in setting up MSMEs.
23. Demonstrate the features of project management.
24. What are the various aspects of project appraisal?
25. Explain the various types of industrial estates.