

TB155585A

Reg. No :.....

Name: .....

**BMS DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2017  
SEMESTER V - CORE COURSE (INTERNATIONAL BUSINESS)  
CO5B13TB - ENTERPRISE RESOURCE PLANNING**

**Time: Three Hours**

**Maximum Marks: 80**

**PART A**

**I. Answer any six questions. Each question carries 1 mark.**

1. List the Goals behind the implementation of an ERP system?
2. What are the potential benefits of Supply Chain Management?
3. What to look for in an ERP Package?
4. What are the components of ERP?
5. How MIS is different from DSS?
6. Write about Local Area Network?

**(6x1=6)**

**PART B**

**II. Answer any seven questions. Each question carries 2 marks.**

7. What Role does Senior Management Play in an ERP Project?
8. Briefly explain six major components of BPR life cycle?
9. With Schematic diagram Name and explain the components of EPR?
10. ERPs seem like a good idea, so why is return on investment so low?
11. What are the risks of implementing and ERP System?
12. List and explain the ERP Implementation challenges.
13. What are the Phases in BPR?
14. Discuss about the explosive growth of the ERP market?
15. What are Ten Mistakes to be avoided in Data Warehousing project?
16. What are the 12 RULES of OLAP?

**(7x2=14)**

**PART C**

**III. Answer any five questions. Each question carries 6 marks.**

17. Discuss the issues to be considered in planning, design and implementation of cross functional integrated ERP systems
18. ERP systems allows simultaneous access to the same data for planning and control. Discuss
19. How this business possibly engineering help in streamlining the work process and achieving significant level of improvement in quality, time management and cost

20. Discover the roadmap for a successful ERP implementation
21. Describe the data migration process. What are the migration methods and what are its advantages and limitations?
22. How to improper planning, budgeting and choice of the wrong tool affect the implementation
23. Discuss the role and importance of customer relationship management in today's business environment
24. Discuss the common myths about ERP and find practical solutions for dispelling them in an organisation

(5x6=30)

#### **PART D**

#### **IV. Answer any two questions. Each question carries 15 marks.**

25. Success of ERP depends on the change management and implementation-comment
26. Most companies today have made significant investment in information technology systems. Write a case study of implementing ERP, CRM and SCM creates a single view of organisational profitability
27. Companies need a well thought out and comprehensive process that will help to plan, guide and control then that ERP implementation effort. Discuss
28. What are the reasons that organisations should measure the performance of the ERP system at regular intervals after implementation?

(2x15=30)