

TB222120W

Reg. No :

Name :

B. Com. DEGREE (C.B.C.S.) EXAMINATION, MARCH 2023

**2022 Admissions Regular & 2021 Admissions Supplementary / Improvement And 2020, 2019 And 2018 Admissions
Supplementary**

SEMESTER II - CORE COURSE (COMMERCE)

(For B. Com (Finance & Taxation and Capital Market)

CO2B06B18 - BUSINESS MANAGEMENT

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. Explain the general principle of 'Subordination of individual interest to the general interest'.
2. 'Administration is above management'. Briefly discuss.
3. State the implications of Universality of management.
4. What is vertical co-ordination?
5. Express the essentials of objectives.
6. List the limitations of organisation manual.
7. Cite the meaning of Scalar principle.
8. Define motivation.
9. Discuss the concept of critical path method.
10. Explain the principle of harmony of objectives.
11. State any two indirect benefits of Quality Circle.
12. Explain the organisation structure of quality circle

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Explain in brief 'Universality of Management'.
14. Is management a science? State your opinion.
15. Explain the following terms: a)Scalar chain b)Equity c)Esprit de Corps, d) Time study.
16. Discuss the barriers to effective planning.
17. Distinguish between Delegation and Decentralisation.
18. Explain the qualities of a leader.
19. Explain the modern techniques of control.
20. Describe the steps in controlling.
21. Describe the characteristics and principles of TQM.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. State in detail the contributions of F. W. Taylor in the field of management.
23. Cite the objectives of Co-ordination. Also explain its features.

24. Elucidate Herzberg's motivation - two factor theory.
25. Write a note on the various management techniques.