

**TB206465W**

**Reg. No : .....**

**Name : .....**

**B. Sc. DEGREE (C.B.C.S.) EXAMINATION, MARCH 2023**  
**(2020 Admission Regular, 2019, 2018 Admissions Supplementary)**  
**SEMESTER VI - CORE COURSE (HOME SCIENCE)**  
**HS6B11B18 - FASHION DESIGNING AND APPAREL PRODUCTION**

**Time : 3 Hours**

**Maximum Marks : 60**

**Part A**

**I. Answer any Ten questions. Each question carries 1 mark**

**(10x1=10)**

1. The sari is termed a 'Classic'. Justify.
2. Explain the term 'style'.
3. Classify the stage in the fashion cycle where most people buy clothing.
4. Illustrate how gradation is applied to a garment design.
5. Illustrate how rhythm is applied in garment design.
6. Determine the layout that is used for bulk cutting of garments.
7. Explain the slash and spread method.
8. Determine how the tension of thread in a machine is controlled.
9. Give examples of the marking tools.
10. Express the significance of public relations in marketing.
11. What is the role of the design department?
12. Define Marketing.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. Illustrate any 5 designs suitable for a thin figure.
14. Differentiate the following- haute couture, fad, style and classic. Give examples.
15. Discuss lines suitable for various problem figures.
16. Comment on the recent trends in applied design/surface ornamentation of garments.
17. How can you lengthen a sleeve? Illustrate.
18. Convert a plain sleeve into a leg - o - mutton sleeve. Illustrate.
19. Examine the best method of pre-shrinking fabric for construction.
20. Discuss the types of displays in a retail store.
21. Compare any two types of pricing policies.

**Part C**

**III. Answer any Two questions. Each question carries 10 marks**

**(2x10=20)**

22. Briefly explain any 2 traditional embroideries and 2 traditional textiles of India. How can they be applied in present - day fashion?
23. Explain with illustration any 4 examples of pattern alteration with slash and spread method.
24. Explain the functions of any ten parts of the sewing machine?
25. Bring out the role of a merchandiser.