

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, MARCH 2025
2018, 2019, 2020, 2021 ADMISSIONS SUPPLEMENTARY
SEMESTER VI - CORE COURSE (ENGLISH LITERATURE & COMMUNICATION STUDIES)
CE6B19B18 - Entrepreneurship Development

Time : 3 Hours**Maximum Marks : 80****Part A****I. Answer any Ten questions. Each question carries 2 marks****(10x2=20)**

1. State the French economist who first used the term 'entrepreneur' in the business field.
2. State four characteristics of an entrepreneur.
3. Define an innovative entrepreneur.
4. Recall when the SFC Act was enacted and the number of SFCs in India.
5. List two engineering and electronic products India export.
6. Expand KVIC and DIC.
7. Describe feasibility study.
8. Describe market surveys to assess prices for new products/services.
9. Identify the role of a fabian entrepreneur.
10. Explain entrepreneurs by inheritance.
11. State the purpose of working capital.
12. Define a business plan.

Part B**II. Answer any Six questions. Each question carries 5 marks****(6x5=30)**

13. Explain the types of entrepreneurship on the basis of scale of operation.
14. Discuss the traits of a successful entrepreneur.
15. Discuss internal factors that promote entrepreneurship.
16. Elucidate the objectives of KVIC.
17. Make a note of SSI's contribution to the Indian economy .
18. Elucidate the benefits of a market survey.
19. Explain the importance of a market survey.
20. Define project management. Discuss the information to be included in a project report.
21. Explain the classification of financial needs of a business project.

Part C**III. Answer any Two questions. Each question carries 15 marks****(2x15=30)**

22. Write about entrepreneurship and its characteristics.
23. Explain the internal and external causes of industrial sickness.
24. Discuss the different types of business plans.
25. There is no standard business plan. Substantiate. Explain in detail the components of a business plan.