

TM252480Z

Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, MARCH 2025
2020, 2021, 2022, 2023 ADMISSIONS SUPPLEMENTARY
Journalism and Mass Communication SEMESTER II - CORE COURSE
CE2C06TM - Editing for Print Media

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. List down the departments in a newspaper organisation.
2. Define reporting.
3. Recall feature story.
4. Define embargo.
5. Write a short note on cartoons.
6. Define paid journalism.
7. Explain photo essays.
8. Briefly explain fillers.
9. Explain digital printing.
10. Describe the design process.

Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Describe briefly the duties and responsibilities of the Chief Sub Editor of a daily newspaper.
12. Examine the relevance of accuracy, fairness, and objectivity in news stories.
13. "Sub-editor is a bridge between a reporter and a reader". Discuss.
14. Differentiate paid news and fake news with relevant examples.
15. Explain why the editorial department is considered the backbone of a newspaper.
16. Photos add to the visibility of a newspaper. Discuss the trends in the publication of photos by newspapers.
17. 'Even in the midst of the technological boom, proofreading cannot lose its significance. Discuss this statement along with the process of proofreading.
18. Discuss the principles to be followed while designing for the online edition of a newspaper in terms of text and graphics.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Explain various steps involved in the editing process.
20. Write an editorial on the lesser conviction rates in crimes against women in cyber space in Kerala.
21. Discuss the necessity to maintain the balance between organisational policies and journalistic values within a news organisation to uphold the quality of journalism.
22. Explain the significance of the contents on the editorial page of a newspaper and how it differs from other pages.