

TB245487V

9/19/11

Reg. No : .....

Name : .....

**BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024**

**2022 ADMISSIONS REGULAR**

**B.VOC S.W.D SEMESTER V - GENERAL**

**VSD5G09B18 - Entrepreneurship**

**Time : 3 Hours**

**Maximum Marks : 80**

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. Recall imitative entrepreneur.
2. What are the various functions of marketing ?
3. Who is an Induced entrepreneur ?
4. Explain the functions of women entrepreneur.
5. Explain how the frequent changes in government policy affect the economic development of a country.
6. Describe social mobility.
7. Explain the purpose of plant visits.
8. Describe development phase.
9. Explain project identification.
10. What is normalisation phase?
11. Describe initial capital.
12. Define financial planning.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. Define the term entrepreneurship. Explain classification of entrepreneurs on the basis of use of technology and growth.
14. Distinguish between entrepreneurs and managers.
15. Prepare a short note on following terms; a) Legitimacy of entrepreneurship b) Social mobility
16. Explain the role of an entrepreneur in economic development.
17. List out various agencies involved in entrepreneurial development and training in India.
18. Explain the initial phase and training phase of EDP.
19. Describe demand based industries and resource based industries.
20. Describe internal and external constraints in project identification.
21. Prepare a short note on the following terms; a) Project description b) Marketing plan

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Define marketing. Explain various functions of marketing.
23. List out the role played by entrepreneurs in economic development and also explain the psychological factors influencing entrepreneurial growth.
24. Explain the objectives of EDP. And list out various stages in entrepreneurial development cycle.
25. Define project planning. Explain the needs and sources of finance.