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Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024
2022 ADMISSIONS REGULAR
B.M.S SEMESTER V - COMPLEMENTARY COURSE 1 (MANAGEMENT STUDIES)
MS5C06B18 - Business Ethics and CSR

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. List any two importance of business ethics.
2. Summarize the concept of utilitarian ethics in one sentence.
3. Suggest two reasons why business bluffing does not make sense in the real business scenario.
4. What was Marx's idea of Capitalism?
5. Why do you think Karl Marx believed Capitalism to be unjust?
6. State the purpose of having a corporate governance mechanism.
7. Explain the context in which the term 'related party transaction' is used.
8. State the relevance of a Board of Directors in a company.
9. List out the member positions in a director board.
10. Enlist 4 major areas of operations where ethical responsibility rests with the HR department.
11. List the steps in listing of securities.
12. State the reason why should a company go for public listing of its securities.

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Ethical issues are common in business. Why do you think this happens?
14. Compare and contrast Utilitarian ethics with Karl Marx ethics.
15. Both Machiavelli and Aristotle discusses the concept of virtue. How are they different?
16. Suggest five success strategies for war keeping In mind the Art of War.
17. A good leader need not be a good person. How far do you agree to this idea of Machiavelli? What other theory do you think better explains the virtue of a good leader?
18. List down the corporate disclosures that are to be made in abiding by corporate governance code.
19. Describe the roles and responsibilities of an independent director.
20. Is the practice of employing people on contract basis with differential wage a violation of Principle of Equal Employment Opportunity? Justify your stand.
21. X and Y apply for an admission to a prestigious institution/college in India. X qualifies under Scheduled Tribe reservation while Y qualifies under General Merit. X gets to complete his education free of cost under minority scholarship, Y needs to shell out the full course fee. Justify the merit of this scenario with reference to Affirmative action.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Machiavellian theories are not looked up very positively. Why? How would you compare it with Carr's philosophy?
23. Explain the difference between the roles and responsibilities of executive directors from non-executive directors.

24. Discuss the provisions of the 'Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. Share your take on the effectiveness of the present legislation.
25. Elaborate in detail the concept of Corporate Social Responsibility and Regulatory Framework Applicable to CSR.