

TB173440C

Reg. No: .....

Name: .....

**B. A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2018**  
**(2017 Admissions Regular, 2016 Admissions Supplementary/Improvement & 2015**  
**Admissions Supplementary)**  
**SEMESTER III - COMPLEMENTARY COURSE (FRENCH)**  
**FR3C01B – ELEMENTAL ASPECTS OF TRAVEL & TOURISM**

**Time: Three Hours**

**Maximum Marks: 80**

**PART A**

**I Answer all questions. Each question carries 1 mark**

1. Who is a Traveler?
2. What do you mean by Pleasure Travel?
3. What are the five A's of Tourism?
4. Who is a Tour Operator?
5. What is meant by Secondary Accommodation?
6. What is ICAO?

**(6x1=6)**

**PART B**

**II Answer any seven questions. Each question carries 2 marks**

7. What are the basic concepts related to Tourism?
8. Differentiate an Excursionist from Tourist.
9. Define Domestic Tourism.
10. What is Inbound Tourism?
11. How do you relate Amenities and Attractions?
12. Why Tourism Organizations are essential?
13. What are the main benefits of Tourism?
14. Who is an Escort?
15. What is meant by a Tourism Product?
16. What are the functions of UFTAA?

**(7x2=14)**

**PART C**

**III Answer any five questions. Each question carries 6 marks**

17. Write short note on Tourism Demand.
18. Define the concept of Annual Holidays.
19. Discuss the major functions of UNWTO.
20. Give a note on TFCI.
21. What are the different Categories of Travel Motivators?

22. Briefly explain the role of Accessibility in Tourism.
23. Why Tourism is known as Multifaceted Phenomenon?
24. Bring out the significance of Hospitality industry in India.

(5x6=30)

#### **PART D**

**IV Answer any two questions. Each question carries 15 marks**

25. Describe the functions of Ministry of Tourism in India.
26. Discuss the Theories in connection with Travel Motivators.
27. Explain Attraction as a key Component of Tourism Sector.
28. Elucidate the Growth factors in the Evolution of Tourism Industry .

(2x15=30)