

TB243233F

Reg. No : .....

Name : .....

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024

2023 ADMISSIONS REGULAR

B.VOC S.W.D. SEMESTER III - GENERAL

VSD3G04B23 - Principles and Practices of Management

Time : 3 Hours

Maximum Marks : 80

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. Explain the term middle managers?
2. What do you mean by decision roles?
3. How can you say that management is a dynamic function?
4. Explain strategic planning
5. Describe hierarchy of objectives.
6. Explain originated policies.
7. Describe chain of command.
8. Mention any 3 difficulties of decision making.
9. Explain the term under study.
10. Explain Application blank.
11. Differentiate upward and downward communication.
12. Explain the term receiver and message in communication process.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. Explain physiological needs and safety and security needs in Maslow's theory.
14. Explain the implications of Hawthorne experiments.
15. Discuss benefits of MBO
16. Differentiate between strategic planning and operational planning.
17. Explain various guidelines for effective decision making.
18. Briefly explain the characteristics of responsibility.
19. Explain some features of formal organisation.
20. Define motivation. Explain the primary motives of motivation.
21. Explain qualities of a good leader.

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Management is multidisciplinary by nature? Explain.
23. Explain the process of Management by objectives.
24. Explain in detail the process and importance of organizing.
25. Describe the steps in selection process.