Reg. No :..............................

Name :...............................

B.VOC (C.B.C.S) EXAMINATION, NOVEMBER 2024
2023 ADMISSIONS REGULAR
F.P.T SEMESTER III - GENERAL
VFPT3G07B23 - Business Management

Time : 3 Hours   Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks   (10x2=20)

1. State the difference between business management and non-business management.

2. Explain the universality of management.

3. What is meant by scalar chain?

4. Define the function "planning"?

5. State the meaning of "planning premises".

6. Explain the concept of the scalar principle.

7. Explain the importance of organising function.

8. Explain the different methods of communication used in business?

9. Define the coordination function.

10. Point out the difference between procedural and substantive coordination.

11. What is marginal costing?

12. Explain break even analysis.

Part B

II. Answer any Six questions. Each question carries 5 marks   (6x5=30)

13. Detail the principles of scientific management.

14. Explain the organizational functions of management?

15. Describe the different types of policies.

16. Explain the different types of training? How training is important to organizations?

17. Explain the nature and purpose of organisation.

18. Describe in detail Mc Gregor's Theory X and Theory Y.

19. What is motivation? Explain it's nature and importance in business.

20. Describe the non-budgetary control techniques.

21. Point out the different types of control.

Part C

III. Answer any Two questions. Each question carries 15 marks   (2x15=30)

22. Describe in detail different types of plans?

23. Explain in detail the different types of organisations? Evaluate it's pros and cons?

24. Explain the different styles of leadership as postulated by different experts.

25. Describe in detail the nature and process of controlling.