

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024**2023 ADMISSIONS REGULAR****SEMESTER III B.A. English Literature and Communication Studies - CORE COURSE****CE3B07B23 - Print Media and Journalism I****Time : 3 Hours****Maximum Marks : 80****Part A****I. Answer any Ten questions. Each question carries 2 marks****(10x2=20)**

1. Define Byline.
2. List two popular women's magazines
3. Make a brief note on wood block printing.
4. Name two publications of Raja Ram Mohan Roy.
5. Write a short note on Bengal Gazette
6. Name the person who started the newspaper 'Orient Herald'.
7. Explain the primary focus of the First Five- Year Plan.
8. Name the Chairman of First Press Commission.
9. List any three duties of RNI.
10. Make a note on New Journalism.
11. Write a note on sensationalism.
12. Times of India is owned by _____ published by _____

Part B**II. Answer any Six questions. Each question carries 5 marks****(6x5=30)**

13. Discuss the reasons why journalism was not held in esteem or regard.
14. Write short note on press and economic transformation.
15. Write a report on the launch of the recent edition of the Teresian Impact.
16. Discuss Press and the British Raj.
17. Explain the swadeshi movement.
18. Elucidate the reasons that led to the declaration of Emergency in India.
19. Write a short note on Missionary Journalism.
20. Discuss the challenges faced by present-day journalists.
21. Explain the features of online media.

Part C**III. Answer any Two questions. Each question carries 15 marks****(2x15=30)**

22. Explain the role of press in the social, economic and political transformation of a nation.
23. Discuss the role of press in the last phase of freedom struggle.
24. Journalists are the gatekeepers of information. Do you Agree? Justify.
25. Discuss about any five television news channels.