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Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024

2023 ADMISSIONS REGULAR

SEMESTER III - COMPLEMENTARY COURSE 2 FRENCH

FR3B01B23 - Elemental Aspects of Travel and Tourism

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. What are the basic necessities of life?
2. What are Spas?
3. Who is the father of travel agency and state the year in which first organised rail travel started?
4. What are Floatels?
5. Name the 5 A's of tourism?
6. Which are the traveller not included in tourism statistics?
7. What is suppressed demand?
8. What is Travel frequency?
9. Differentiate between wanderlust and sunlust?
10. Expand- WTTC, IATA, ICAO, ITDC?
11. Why is tourism organization for?
12. Who is a travel agent? which are the types of travel agents?

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Briefly discuss the invention of road transport and the growth of private cars.
14. State how the opening of new trade routes paved the way to boost travel in neolithic age?
15. Which are the 3 Vs of tourism statistics? Explain how tourism statistics is measured?
16. Discuss the importance of tourism from different stand points?
17. Briefly analyse the international and domestic tourism contribution to the society.
18. Discuss the lifestyle factors and life cycle factors?
19. What are the guidelines for preparing a good itinerary?
20. What is ICAO? Discuss its functions?
21. Discuss the characteristics of a tourism product?

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Explain the history and development of tourism through ages?
23. Explain the different forms of tourism?
24. Briefly discuss the linkages of travel agency business.
25. Define travel agency and describe the various functions of a travel agency business?