

TB243883T

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024

2023 ADMISSIONS REGULAR

SEMESTER III - CORE COURSE (PSYCHOLOGY)

PY3C03B23 - Living in the Social World

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. Explain the concept of sociometry.
2. Define heuristics. Give an example.
3. Describe self-fulfilling prophecy.
4. Explain fear appeals.
5. Describe Weiner's attribution theory.
6. Write a short note of glass ceiling effect.
7. Explain contact hypothesis.
8. Draw a short note on common group identity model.
9. Explain matching hypothesis.
10. Draw a short note on Fatuous love.
11. Differentiate test-retest and interrater reliability.
12. Draw a short note on the goals of research.

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Draw a brief note on socialization.
14. Draw a short note on survey methods.
15. Write an essay on how feelings shapes thought and thoughts shapes feelings.
16. Describe the applications of attribution theory in understanding depression.
17. Describe facial feedback hypothesis.
18. Formulate an essay on the techniques to reduce prejudice.
19. Explain how threat to self-esteem can lead to prejudice with a suitable example.
20. Explain the effect of proximity on attraction.
21. Explain the different types of reliability.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Humans engage in various types of mental shortcuts that simplifies the process of decision making and problem solving. Discuss.
23. Write an essay on resistance to persuasion.
24. Triangular theory of love. Elucidate.
25. Compose an essay on reliability.