

## FYUG PROGRAMME EXAMINATIONS, NOVEMBER 2024

(2024 Admission Regular)

SEMESTER I – MINOR C COURSE (FRENCH)

TO1DSCB101B24- INTRODUCTION TO TOURISM

Time: 1.5 Hours

Maximum Marks: 50

## PART A

## I. Answer all questions (MCQ). Each question carries 1 mark

Q.No:	QUESTIONS	CO	LEVEL
1.	.....is not one of the 5 A's of tourism. a) Attractions                      b) Accessibility c) Affordability                      d) Accommodation	2	U
2.	.....is a key aspect of 'Accessibility' in tourism. a) Quality of the road network b) Availability of cultural attractions c) Number of luxury hotels in the area d) Diversity of cuisine available	2	U
3.	The area between the generating region and destination region is referred to as.... a) TGR      b) TRR      c) TDR      d) TFR	2	U
4.	Identify the pull factors that attract the tourist to the destination. a) Climate b) Infrastructure facility c) Scenic beauty d) All the above	3	E
5.	The 18th century is considered the Golden age of..... a) Grand tour                      b) Renaissance a) Dark tourism                      d) Pleasure travel	1	K

(5x1=5)

## II. Answer all questions in one word. Each question carries 1 mark

Q.No:	QUESTIONS	CO	LEVEL
6.	..... campaign is aimed at attracting foreign tourists to India.	2	U
7.	..... type of tourism focuses on learning about the culture and history of a region.	2	U
8.	..... the place is famous for the Taj Mahal.	2	U
9.	Delhi, Agra and Jaipur are known to be?	5	An
10.	Expand UNWTO	5	An

(5x1=5)

### PART B

III. Answer any six questions in one paragraph. Each question carries 5 marks.

Q.No:	QUESTIONS	CO	LEVEL
11.	Illustrate A's of Tourism.	5	An
12.	Assess the elements of Tourism.	3	E
13.	Outline the significance of the "Incredible India" campaign?	5	An
14.	Differentiate "DekhoApnaDesh" and "Swadesh Darshan scheme".	5	An
15.	Classify the determinants of demand for tourism on life cycle factors and lifestyle factors	4	A
16.	Explain the forms of tourism on the basis of BOP, transportation used and length of stay.	2	U
17.	Illustrate guest host interaction with a model.	6	An
18.	Outline an itinerary for 3 days to the family coming from France	5	An

(6x5=30)

### PART C

IV. Answer any one question. The question carries 10 marks.

Q.No:	QUESTIONS	CO	LEVEL
19.	Explain the different types of tourism.	2	U
20.	Describe Leiper's tourism system.	2	U

(1x10=10)

CO : Course Outcomes Level : R – Remember, U – Understand, Ap- Apply, An- Analyze,  
E- Evaluate, C- Create