

TH241185MDC

Reg. No.....

Name.....

FYUG PROGRAMME EXAMINATION, NOVEMBER 2024

(2024 Admission Regular)

SEMESTER I – MDC B.Com. (Hons.)

CO1MDC01B24–BUSINESS ORGANISATION AND ENTREPRENEURSHIP

Time: 1 Hour

Maximum Mark: 35

PART A

I. Answer any ten questions. Each question carries 2 marks

Q.No:	QUESTIONS	CO	LEVEL
1.	Describe Business.	1	U
2.	Infer 'Drone entrepreneur'	4	U
3.	Cite the features of sole proprietorship.	2	U
4.	Explain the role of a dormant partner.	1	U
5.	Describe Franchising.	3	U
6.	Cite the key elements of entrepreneurship.	4	U
7.	Explain the term 'risk'.	3	U
8.	Describe entrepreneurship.	4	U
9.	Identify the features of a private company.	2	U
10.	Explain the sources of business ideas.	4	U
11.	Summarise the concept of Merger'.	2	U
12.	Describe partnership.	2	U

(10x2=20)

PART B

II. Answer any three questions in one paragraph. Each question carries 5 marks.

Q.No:	QUESTIONS	CO	LEVEL
13.	Describe the merits of sole proprietorship business.	2	U
14.	Discuss the traits of an entrepreneur.	4	U
15.	Explain the objectives of a business.	1	U
16.	Differentiate between entrepreneur and manager.	4	U

(3x5=15)

CO : Course Outcomes Level : R – Remember, U – Understand, Ap- Apply, An- Analyze,
E- Evaluate, C- Create