

**BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, MARCH 2025**  
**2018, 2019, 2020, 2021 ADMISSIONS SUPPLEMENTARY**  
**SEMESTER VI - CORE COURSE (English Literature and Communication Studies)**  
**CE6B20B18 - Visual Media: Television and Cinema**

**Time : 3 Hours****Maximum Marks : 80****Part A****I. Answer any Ten questions. Each question carries 2 marks****(10x2=20)**

1. Name any two movies directed by Sathyajith Ray
2. Write a short note on testimonial advertising.
3. Make a note on news agency with appropriate examples.
4. Explain the role of a news anchor in news production.
5. List the equipment needed on a studio floor.
6. Discuss who is referred to as "talent" in TV production.
7. Discuss the role of an executive producer in TV production.
8. Mention the two basic types of lights used in a TV studio.
9. List the techniques to embrace jump cuts.
10. State the four aspects of mise-en-scene.
11. List the categories of film certification.
12. Differentiate between SFX and VFX.

**Part B****II. Answer any Six questions. Each question carries 5 marks****(6x5=30)**

13. Enumerate the advantages and disadvantages of cable TV.
14. Illustrate the different stages of TV production.
15. Write a note on the history of Indian soap opera.
16. Discuss television as a medium of mass communication. Enumerate with examples.
17. Describe storyboard. Explain the important elements of a storyboard.
18. Make a note on quiz shows.
19. Illustrate the 30-degree rule in filmmaking.
20. Describe different film movements.
21. Write a note on Satyajit Ray

**Part C****III. Answer any Two questions. Each question carries 15 marks****(2x15=30)**

22. Explain the role of changing women in cinema.
23. Critically examine the content of television programmes in India. Does it reflect and represent our culture?
24. Explain the structure and format of a two-column script.
25. Explain all the camera movements in the process of filmmaking and videography.