

TM243854M

92 21.11

Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, NOVEMBER 2024

2023 ADMISSIONS REGULAR

SEMESTER III - CORE COURSE R.M.I.D

RM3C11TM20 - Travel and Tourism Management

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. Define tourism.
2. Name any two wildlife sanctuaries.
3. Write on the importance of transportation in tourism industry.
4. What are the educational significance of tourism?
5. List out few advantages of rural tourism.
6. What are some of the challenges faced by the tourism industry in the post-pandemic era?
7. Write a note on accommodation reservation.
8. What is the role of the private sector in tourism?
9. State the significance of WTTC in tourism industry.
10. What are the objectives of IHA?

Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Differentiate between domestic and regional tourism.
12. Write about the forms of tourism.
13. What are the functions of travel motivators?
14. How hospitality connected tourism?
15. Write on the benefits of itinerary planning.
16. Write on various types of nature based tourism products.
17. Discuss in detail the merits and demerits of public and private sector tourism.
18. Write in detail a) objectives of KTDC b) functions of PATA.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Elaborate on latest trends in tourism in India.
20. Critically analyse the significance and functions of travel agencies in promoting tourism
21. Elaborate in detail the steps involved in a perfect itinerary planning with suitable example.
22. Write the objectives, roles, and functions of the government organizations in promoting tourism.