

TC231780D

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Reg. No.....

Name:.....

DIPLOMA EXAMINATION, NOVEMBER 2023

(2023 Admission Regular)

SEMESTER 1 - (GENERAL COURSE)

VID1G03D23 - ENTREPRENEURSHIP DEVELOPMENT

(Interior and Exterior Space Designing)

**(Common for Diploma in Health Care Assistance, Diploma in Garment Making,
Diploma in Digital Marketing and Diploma in Interior and Exterior Space Designing)**

Time: 3 Hours

Maximum Marks: 60

PART A

I. Answer all the questions. Each question carries 1 mark

A. Choose the correct answer from the bracket

1. The entrepreneurs who do not make changes even if they do not make profit
(Drone, Fabian, Empirical, Imitative)
2. Which factor among these is a push factor
(Job insecurity, reputation, crisis, Death of father)
3. Which is the fourth stage phase of Project life Cycle
(Initiation, Closure, Definition, Execution)
4. Which of the following is a commercial function
(Production, Planning, Controlling, Organizing)
5. Which one of the following entrepreneurs is not a classification based on stages of
development
(Cognitive, Inherited, Modern , First Generation)



B Match the following questions

6. Entrepreneurship	a. Conception
7. Business Incubator	b. Push factor
8. Job insecurity	c. Process of Action
9. Reputation	d. catalyst tool
10. Project Identification	e. Pull factor

(1 x 5 = 5)

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C Answer the Following statements as True or False

11. Project is a non repetitive activity
12. Planning is a managerial function.
13. Intrapreneurs are the owners of a business enterprise.
14. Adoptive entrepreneurs are also innovators.
15. Empirical entrepreneurs make revolutionary changes

(5 x 1 = 5)

D. Answer the following questions in one word

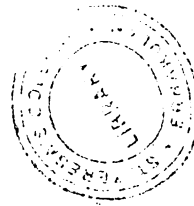
16. The type of projects on which quantitative assessment can be made
17. The person who used the term Entrepreneur for the first time in business field.
18. The type of project that requires highest cost and very less time.
19. Meaning of French word "Entreprendre"
20. The last stage of Project life cycle

(5 x 1 = 5)

PART B

II. Answer any five questions. Each question carries 2 marks

21. Define the term "Entrepreneurship"
22. What is Green Channel clearance?
23. Define "Woman Entrepreneur".
24. What are Industrial estates?
25. Explain the concept of entrepreneurship
26. Who are inherited entrepreneurs?
27. What is a project?



(5 x 2 = 10)

PART C

III. Answer any four questions. Each question carries 5 marks

28. Explain the various stages of a Project Life cycle.
29. What are the steps in project management ?
30. State any five characteristics of an entrepreneur.
31. Classify the various types of Projects.
32. What Business Incubators? Explain the types of Business Incubators?
33. Explain the type of entrepreneurs based on a) motivation b) growth c) on the stages of their development

(4 x 5 = 20)

PART D

IV. Answer any one question. The question carries 10 marks

34. What are the various classification of entrepreneurs?
35. What are the problems faced by a woman entrepreneur in a developing country.

(1 x 10 = 10)