

TC221820S

Reg.No.

Name:

DIPLOMA EXAMINATION, NOVEMBER 2023
(2022, 2020 & 2021 Admission Supplementary)
SEMESTER 1 - GENERAL COURSE (GARMENT MAKING)
VGM1G03D20- ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours

Maximum Marks: 80

PART A

I Answer any ten questions. Each question carries 2 marks.

1. List down the different mode of transport.
2. ----- is a form of partnership that involves the creation of a third independently managed company.
3. Define planning.
4. List down the basic elements in motivation.
5. List down the functions of an entrepreneur.
6. Define innovation.
7. Give 1 example of franchising in India.
8. is an example of a Indian entrepreneur(Ratan Tata, Madhuri Dixit, Bill Gates, Henry Ford).
9. An entrepreneur who follows the path of other is known as------(Innovative, imitating, drone, Fabian)
10. What are the characteristics of management?
11. Define organizing.
12. What is letter of credit?

(10x2=20)

PART B

II. Answer any 6 questions. Each carries 5 marks.

13. What are the functions of franchising.
14. Briefly explain the characteristics of a successful entrepreneur.
15. Explain auxiliary documents.
16. Explain organogram.
17. Explain the Advantages and benefits of franchising.
18. What is the different market exit strategy?
19. What are the different types of export? Explain.
20. What are the barriers to entrepreneurship?
21. Write about bill of lading.



(6x5=30)

PART C

III. Answer any 2 questions. Each carries 15 marks.

- 22. Explain the functions of an entrepreneur.
- 23. What is the importance or benefits of entrepreneurship.
- 24. Explain briefly export documents.
- 25. Explain the functions of management.



(2x15=30)