

TB171020F

Reg. No:.....

Name:.....

**B. Sc DEGREE (C.B.C.S.S) EXAMINATION, OCTOBER 2018
(2017 Admission Improvement / Supplementary and 2015 & 2016 Admission
Supplementary)**

**SEMESTER I - CORE COURSE (APPAREL AND FASHION DESIGN)
FD1C01TB - SOCIOLOGY OF FASHION**

Time: Three Hours

Maximum Marks: 80

PART A

I. Answer all questions. Each question carries 1 mark.

1. Define Globalization.
2. Mention any one Indian fashion designer.
3. What are the fashion seasons?
4. Name the fashion centers.
5. Define accessories.
6. What are the sources of fashion?

(6x1=6)

PART B

II. Answer any seven questions. Each question carries 2 marks

7. Define consumerism.
8. Explain the theory of leisure class.
9. Who are fashion leaders?
10. Define Pret- a- porter.
11. Write a note on silhouettes.
12. What is the difference between custom made and ready to wear?
13. Write a note on Haute couture.
14. Explain London fashion center.
15. Define fashion forecasting.
16. Write a note on line development.

(7x2=14)

PART C

III. Answer any five questions. Each question carries 6 marks

17. "Fashion is the mirror of the society". Do you agree?
18. What is fashion semiotics?
19. Write a note on classic and FAD.
20. Explain the trickledown theory.
21. Write a note on fashion followers and fashion role model.
22. Explain the sources of fashion forecasting.
23. Write notes on Paris and Milan fashion centers.
24. Explain the clothing categories of kids.

(5x6=30)

PART D

IV. Answer any two questions. Each question carries 15 marks

25. Briefly explain the sociological aspect of fashion.
26. Draw and explain fashion lifecycle, recurring cycle and cycle within cycle.
27. Explain the men's and women's clothing category.
28. Briefly explain sample, product and line development.

(2x15=30)