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Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, NOVEMBER 2024

2024 ADMISSIONS REGULAR

M.T.T.M SEMESTER I - CORE COURSE

TT1C01TM20 - Introduction to Tourism Administration and Management

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. How can we classify the tourists on the basis of motivation?
2. Explain the term Activity in the components of tourism with an example.
3. Explain the importance of amenities in tourism.
4. Explain the concept Euphoria in Level of host irritation.
5. Explain the term VISA.
6. Explain 'Type D' Passport.
7. Explain the term ECNR.
8. Write a short note on WTTC?
9. What do you mean by Motivation?
10. Briefly explain the organization WTO.

Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Write a note on the approaches to the study of tourism?
12. Elucidate the nature of tourism.
13. Explain Cohens classification of tourists.
14. Write a note on Passport Seva Kendra?
15. What do you mean by VISA and explain the types of visa?
16. Write a note on TAAI?
17. Write a note on ITDC?
18. Explain the promotional efforts taken by GOI.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Tourism has contributed to both positive and negative impacts. Explain.
20. Briefly explain the main documents- Passport, VISA, Health Insurance, Forex.
21. What do you mean by travel motivation and how is it identified by different authors?
22. Briefly explain the efforts taken by Ministry of Tourism to promote tourism.