

Slk 21.11

TM241446B

Reg. No :

Name :

P.G.DIPLOMA (C.S.S) EXAMINATION, NOVEMBER 2024
2024 ADMISSIONS REGULAR
SEMESTER I - CORE COURSE Fashion Designing
FD1C03TPGD20 - Fundamentals of Fashion

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. What is change in fashion?
2. Name any 6 Indian designers.
3. What is unity and emphasis in principles of fashion?
4. Brief the 5 principles of fashion.
5. Write notes on mass dissemination.
6. What are the criteria for evaluating garments?
7. Explain Pret-A-Porter.
8. Write notes on men's size ranges.
9. Write short note on Fashion Merchandising
10. Differentiate Pret-A-Porter and Haute Couture.

Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Who is a fashion victim ?
12. Explain the 3 principles of fashion with suitable examples.
13. Explain the terms trend setter, Chic, Copy, Line, Moda/ Mode .
14. Explain the 2 fashion life cycle stages - Peak and Obsolete.
15. What is styling in women's wear ?
16. Explain men's wear styling.
17. Differentiate contemporary and bridge.
18. Explain about the seasons in fashion.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Explain in detail about a fashion leader, fashion follower and fashion victim.
20. Write about your favorite designer.
21. Discuss on product development and its stages.
22. Explain in detail about sample development .