

TM241780S

26.11.22

Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, NOVEMBER 2024
2024 ADMISSIONS REGULAR
SEMESTER I - CORE COURSE Journalism and Mass Communication
CE1C04TM - Business Journalism

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. Define company.
2. Mention three factors of growth of Indian business journalism.
3. Explain the different types of FDI and routes by which India gets FDI.
4. Write a short note on the green revolution that took place in India.
5. Explain the difference between loans and subsidies.
6. Write a short note on Dalal Street.
7. Explain economic policy.
8. Define a developing country.
9. Elucidate on KIFB.
10. Enumerate the major revenue sources of the Kerala government.

Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Analyse the growth factors of Indian business journalism.
12. Privatising ineffectual public sector undertakings in Kerala is the best solution for development. Critically analyse the statement by providing relevant examples.
13. Write a note on the Kerala model of development.
14. Explain online trading and types of trading.
15. Define stock exchange and explain share, debenture, and bonds.
16. Discuss India's position in the world economy and market.
17. Critically evaluate the efficiency of agricultural reforms introduced by the Indian government in the year 2020.
18. Explain the duties/ responsibilities of KSPB.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Write a detailed note on your favourite business newspaper by evaluating its contents, news presentation and style.
20. Trace the history of nationalization of banks in India.
21. Explain the functions of RBI in the Indian banking system.
22. Elucidate the objectives of the 12th Five-year plan of India.