

TM243156G

Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, FEBRUARY 2024

2022 ADMISSIONS SUPPLEMENTARY

SEMESTER III - R M I D

RM3C11TM20 - Travel and Tourism Management

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. What is the meaning of domestic tourism?
2. Write the names of any 4 wonders of the world.
3. What is the role of F and B in tourism?
4. What are the educational significance of tourism?
5. What is golf tourism?
6. Define carrying capacity in tourism.
7. Define economic regulation in tourism.
8. List out various methods of tourism demand forecasting.
9. What are the objectives of IHA?
10. State the activities of FHRAI.



Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Elaborate on tourism network and its importance.
12. What are the characteristics of responsible tourism?
13. What are the benefits of tourism industry?
14. Enlist the major components of tourism industry.
15. Write in detail the advantages of route map.
16. Classify tourism products.
17. Critically analyze the importance of private and public sectors in promoting tourism.
18. Write in detail a) objectives of KTDC b) functions of PATA.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Define tourism statistics. What are the scope, significance, and advantages of the measurement of tourism?
20. Explain scope of tourism industry and its structure.
21. Write in detail a) pilgrimage tourism b) travel licenses and c) food facilities.
22. Explain a) the role of the ministry of tourism b) FHRAI AND C) IATA.