

TM242619Z

Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, MARCH 2024

2023 ADMISSIONS REGULAR

SEMESTER II - CORE COURSE M.T.T.M

TT2C10TM20 - Research Applications in Tourism

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. What do you mean by research ethics? Why it is important ?
2. Define Research Methodology.
3. Write on any 3 probability methods of sampling.
4. What is Research design ?
5. Explain the premier 3 steps in interview process.
6. What are the benefits and limitations of case studies ?
7. What are the sources of hypothesis?
8. What is Null Hypothesis?
9. Is it important to know about the target audience in planning report writing? Explain.
10. What is a concept ? What are its characteristics ?

Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Explain Ex-post facto Research and historical research.
12. What are the benefits of evaluation study?
13. What is experimentation? Why is it used in research?
14. Write on different types of research design.
15. Explain the role of hypothesis in research.
16. Write about schedule Vs questionnaire.
17. Give an account on research report format.
18. Write about report writing and its types.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Define Research . Briefly describe different types of Research.
20. Define Data. What is primary and secondary sources of data? Which are the methods for data collection? Explain them.
21. Write an essay on Hypothesis and its types.
22. Give an account on report writing and its steps. Write about the pre-requisites of a good report writing.

