

TM242580K

Reg. No : .....

Name : .....

MASTER'S DEGREE (C.S.S) EXAMINATION, MARCH 2024

2023 ADMISSIONS REGULAR

SEMESTER II - CORE COURSE MTTM

TT2C08TM20 - Travel Agency and Tour Operations

Time : 3 Hours

Maximum Weight : 30

**Part A**

**I. Answer any Eight questions. Each question carries 1 weight**

**(8x1=8)**

1. Explain pleasure travel.
2. Briefly describe the agency commission structure.
3. Discuss the main difference between an escort and a guide in a destination.
4. What do you mean by FIT and GIT?
5. What is the difference between tourist itinerary and tour manager's itinerary?
6. What do you mean by disseminating information on destinations?
7. Explain travel documentation.
8. What is the difference between vacation travel and commercial travel?
9. How does a tour package formulate?
10. Explain the particulars of the travel agency concerned in the application.

**Part B**

**II. Answer any Six questions. Each question carries 2 weight**

**(6x2=12)**

11. Discuss the historical growth and development of travel trade in India and abroad.
12. Discuss the components of a standard package tour.
13. Why itinerary preparation is one of the basic function of tour operation business?
14. What is the importance of travel literature or manuals in travel business?
15. Describe the health and preventative measures for travellers in India.
16. Discuss the role of Customs authorities at various international airports.
17. Discuss the steps to take for recognition and approval of a tour operator.
18. What are the contents prescribed by the IATA in the application form for IATA approval?

**Part C**

**III. Answer any Two questions. Each question carries 5 weight**

**(2x5=10)**

19. Explain the different steps for package tour formulation.
20. Draw an itinerary for the PG students to undertake an outbound tour to any part of Asia for 5 days.
21. 'Tourism formalities and facilities need simplification for the growth and development of modern tourism'.  
Explain
22. Discuss the main rules for the recognition of tour operators by Ministry of Tourism Govt?

