

TM242190R

Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, MARCH 2024
2023 ADMISSIONS REGULAR
SEMESTER II - CORE COURSE COMMERCE & MANAGEMENT
CM2C06TM - International Business and Forex Management

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight **(8x1=8)**

1. Explain about Turnkey Projects/Contracts.
2. Explain the term Globalization.
3. Explain ToT.
4. What is Regional Economic Integration?
5. Explain the term Currency Convertibility.
6. Explain about Forex Management.
7. Illustrate the term Arbitrage.
8. What do you mean by Mint Parity Theory?
9. Explain Currency diversification.
10. Describe about Leads and Lags.

Part B

II. Answer any Six questions. Each question carries 2 weight **(6x2=12)**

11. Explain the term 'Counter trade' along with the different types.
12. Enumerate the topic TNCs.
13. Explain Net Barter or Commodity Terms of Trade and Gross Barter Terms of Trade.
14. Describe the PLC theory and explain its stages.
15. Explain the scope and significance of Forex Management.
16. Explain the important types of transactions conducted or dealings in the foreign exchange market.
17. Explain in detail about Exchange Risk.
18. Differentiate between foreign exchange exposure and risk.

Part C

III. Answer any Two questions. Each question carries 5 weight **(2x5=10)**

19. Discuss the various stages in internationalization.
20. Explain the Theories of International Business.
21. Explain the Pre-liberalization exchange rate system in India.
22. What do you mean by foreign exchange markets? Explain its functions. Discuss the various players in the foreign exchange markets.

