

TM242935J

Reg. No : .....

Name : .....

MASTER'S DEGREE (C.S.S) EXAMINATION, MARCH 2024  
2023 ADMISSIONS REGULAR  
SEMESTER II - CORE COURSE COMMERCE & MANAGEMENT  
CM2C07TM - Logistics and Supply Chain Management

Time : 3 Hours

Maximum Weight : 30

**Part A**

**I. Answer any Eight questions. Each question carries 1 weight**

**(8x1=8)**

1. Define Sales Logistics.
2. Explain the benefits of Integrated Logistics.
3. Define Demand Forecasting.
4. Define physical distribution.
5. Define Inter-State Goods Movement.
6. Define Supply Chain Simulation.
7. Briefly explain Supply Chain Planning Systems.
8. Describe Public Warehouses.
9. Explain Reverse Logistics.
10. Define Electronic Data Interchange.

**Part B**

**II. Answer any Six questions. Each question carries 2 weight**

**(6x2=12)**

11. Briefly explain about Logistics Network. List down the steps in Logistics Network Design.
12. State the principles of transportation.
13. Write a note on importance of transportation in logistics operation.
14. Explain pull strategy in supply chain management. Also indicate the use of pull, push strategies.
15. Explain briefly about the advantages of supply chain management.
16. Briefly explain about the major strategies used in Green Logistics.
17. Define Agro Supply Chain. Explain the challenges in Agro Supply Chain.
18. Briefly explain the principles of material handling.

**Part C**

**III. Answer any Two questions. Each question carries 5 weight**

**(2x5=10)**

19. Define Logistics Information System. Explain Logistics Information System Design.
20. Describe air transportation. Explain about its advantages and disadvantages.
21. Describe the key issues in supply chain management. Explain the participants in supply chain.
22. Write a note on E- Logistics. Explain E-Logistics structure and operations.

