

TM242656D

Reg. No :

Name :

MASTER'S DEGREE (C.S.S) EXAMINATION, MARCH 2024
2023 ADMISSIONS REGULAR
SEMESTER II - CORE COURSE Journalism and Mass Communication
CE2C06TM - Editing for Print Media

Time : 3 Hours

Maximum Weight : 30

Part A**I. Answer any Eight questions. Each question carries 1 weight****(8x1=8)**

1. Briefly explain multi-deck headlines.
2. Explain plagiarism.
3. Define developing stories.
4. Briefly explain wire services.
5. Write a short note on the Press Council of India.
6. Explain gatekeeping.
7. Write a short note on supplements.
8. Explain serif and sans serif.
9. Write a note on DTP.
10. Name any three prominent international photojournalists.

Part B**II. Answer any Six questions. Each question carries 2 weight****(6x2=12)**

11. Describe the core departments of a newspaper and the most important characteristics of these departments.
12. Discuss the trends in advocacy journalism in online media.
13. Explain news processing from reporting to publishing.
14. Discuss fake news and how it tampers journalistic values.
15. Differentiate paid news and fake news with relevant examples.
16. Elucidate the importance of white space in a newspaper and how a designer can make pages visually attractive by intelligent use of white space?
17. "Good design and layout decide the readability and readership of the newspaper". Discuss.
18. Text is the most important element in publication design. Discuss.

Part C**III. Answer any Two questions. Each question carries 5 weight****(2x5=10)**

19. Discuss the significance of editorial in a newspaper with relevant examples.
20. Write an editorial on the lesser conviction rates in crimes against women in cyber space in Kerala.
21. Discuss the difference between news as information, education, and entertainment with examples.
22. Discuss the new trends in designing and layout for newspapers and magazines. Explain with examples.

