

TB246462F

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, MARCH 2024

2021 ADMISSIONS REGULAR

SEMESTER VI - CORE COURSE (HOME SCIENCE)

HS6B11B18 - Fashion Designing and Apparel Production

Time : 3 Hours

Maximum Marks : 60

Part A

I. Answer any Ten questions. Each question carries 1 mark

(10x1=10)

1. Will the short figured person look best in an A line dress? Why?
2. Examine whether decorative belts are suited for an apple-shaped figure.
3. Explain the term 'silhouette'.
4. What is the importance of texture in apparel?
5. Illustrate how rhythm is applied in garment design.
6. Determine the layout that is used for bulk cutting of garments.
7. Determine the ways to alter a pattern.
8. What is the advantage of an open layout?
9. Identify the role of a feed dog in a sewing machine.
10. Define Merchandising.
11. Advertisement is important. Justify.
12. Explain the meaning of the term 'right product'.



Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Differentiate the following- haute couture, fad, style and classic. Give examples.
14. Suggest garments/designs that will be suitable for a tall figure.
15. Discuss the points to be considered before you introduce a new fashion into the market.
16. Comment on the Chikankari embroidery. What are the changes that it has undergone recently?
17. Convert a plain sleeve into a leg - o - mutton sleeve. Illustrate.
18. Recommend the sequences to be followed to take measurements for a kameez.
19. Plan the steps in finishing stitched garments.
20. Comment on tangible products and the ways of marketing them.
21. Explain the intangible product. What is the difference in the marketing strategy to be followed?

Part C

III. Answer any Two questions. Each question carries 10 marks

(2x10=20)

22. Explain the differences between Baluchars, Brocades and Ikat?
23. How is a kameez paper pattern created? How will you alter the sleeve to create an interesting effect?
24. Explain the functions of any ten parts of the sewing machine?
25. Briefly outline the roles of various depts in the apparel industry.