

TB246543S

Reg. No : .....

Name : .....

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, MARCH 2024

2021 ADMISSIONS REGULAR

SEMESTER VI - CORE COURSE (ENGLISH LITERATURE &amp; COMMUNICATION STUDIES)

CE6B19B18 - Entrepreneurship Development

Time : 3 Hours

Maximum Marks : 80

**Part A****I. Answer any Ten questions. Each question carries 2 marks****(10x2=20)**

1. Define an 'intrapreneur'.
2. Define the term 'invention'.
3. Distinguish between risk and uncertainty.
4. Inscribe about the management of SFCs of every state.
5. Define a vision statement.
6. 'Khadi and Village Industries Commission Act was enacted in the year \_\_\_\_\_ by \_\_\_\_\_.
7. State the key elements of entrepreneurship.
8. Explain the features of entrepreneurship.
9. Explain entrepreneurs by inheritance.
10. Define market survey.
11. Discuss the need of a project appraisal.
12. State the purpose of working capital.

**Part B****II. Answer any Six questions. Each question carries 5 marks****(6x5=30)**

13. Describe the relation between entrepreneur, entrepreneurship and enterprise.
14. Discuss the traits of a successful entrepreneur.
15. Explain the cultural and psychological factors that support the entrepreneurial growth in the country.
16. Create a print ad for a business in the service sector.
17. Make a note of SSI's contribution to the Indian economy .
18. Explain the need for aspects relating to market potential in a project report.
19. Briefly explain the phases of project management.
20. Executive summary is important in a business plan. Discuss.
21. Describe the criteria to be considered in project selection.

**Part C****III. Answer any Two questions. Each question carries 15 marks****(2x15=30)**

22. Explain the functions of an entrepreneur.
23. SSIs are the lifeline of the economy, especially in developing countries like India. Explain.
24. Explain the significance of the project report for banks and financial institutions and for the entrepreneur.
25. Enumerate the criteria for financial assistance required for a business plan.