

TB2451250

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S.) EXAMINATION, FEBRUARY 2024
2021 ADMISSIONS SUPPLEMENTARY (SAY)
SEMESTER V - GENERAL B.VOC S.W.D
VSD5G09B18 - Entrepreneurship

Time : 3 Hours

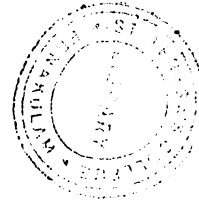
Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. What are the various functions of marketing ?
2. List out a few skills required for an entrepreneur.
3. Describe Fabian entrepreneur.
4. Define legitimacy of entrepreneurship.
5. What are the problems of women entrepreneurs?
6. Discuss the constraints in entrepreneurship development.
7. Explain any two skills required for an entrepreneur.
8. Explain post training phase.
9. Explain working capital.
10. Describe pre-feasibility study.
11. Define project selection.
12. Explain break even point.



Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Distinguish between entrepreneurs and managers.
14. Describe various types of entrepreneurs according to Clarence Danhof.
15. Define women entrepreneurs. What are the scope of activities of women entrepreneurs?
16. Explain the non-economic factors affecting the growth of entrepreneurship.
17. Explain the follow-up phase and development phase of EDP.
18. Describe the contents and curriculum of EDP.
19. Describe different types of project.
20. Describe pre-feasibility study and feasibility study in project formulation.
21. Prepare a short note on the following terms; a) Project description b) Marketing plan

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Define marketing. Explain various functions of marketing.
23. " Entrepreneur is the catalyst in the process of economic development." In the light of this statement, explain the role of entrepreneurship in economic development.
24. Recall the term EDP. Explain all the phases of EDP.
25. Enumerate the importance of project identification process and explain the constraints faced by an entrepreneur during this process.