

TB244574A

12.4

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, MARCH 2024

2022 ADMISSIONS REGULAR

SEMESTER IV - B. Voc. Applied Media Studies GENERAL

VAM4G10TB22 - Longform Narrative Writing

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. What are some key advantages of digital newsrooms compared to traditional print or broadcast newsrooms?
2. Briefly describe the history of press in India.
3. What makes a longform good and bad?
4. What is a lead paragraph?
5. What is long form narrative?
6. What is a blog?
7. Explain the importance of understanding the historical context surrounding the subject of a long-form story.
8. What is chronological storytelling structure?
9. Why is preliminary research crucial before starting a narrative or long-form story?
10. What is the kebab story structure?
11. Why is thorough research crucial before producing a documentary?
12. How would you define a documentary, and what distinguishes it from fictional films?



Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. What is mobile journalism (mojo), and how has it revolutionized the field of journalism?
14. What are the various types of narratives and how does it differ from longform?
15. What is the role of research in developing a story?
16. How can a journalist choose the most suitable story structure based on the content and target audience?
17. What methods can journalists use to explore and discover potential story angles?
18. How does the digital age influence the selection and presentation of story angles in story presentation/news?
19. What is the need of creating documentaries? Does it create a difference?
20. What are the common mistakes made while creating documentaries and how to avoid them?
21. Discuss the ethical responsibilities that documentary filmmakers bear in presenting factual information and portraying diverse perspectives.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. What are the various news report structures? Explain each with the diagram and example.
23. Create a travelogue of any place of your choice.
24. Explain Jacqui Banaszynski's 8 paths to a story strategy.
25. Examine the concept of documentary filmmaking as a unique cinematic genre. What distinguishes documentaries from fictional narratives, and how have the boundaries of the genre evolved over time? Discuss the key characteristics that define documentaries, such as their commitment to truth, observational

style, and use of real-life subjects.

