

TB244182Z

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, MARCH 2024
2022 ADMISSIONS REGULAR
SEMESTER IV - CORE COURSE (COMMERCE)
CO4B14B18 - Entrepreneurship Development and Project Management

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. Recall the term 'Enterprise'.
2. Describe the term entrepreneurship.
3. Describe the term social mobility.
4. Narrate the meaning of adoptive entrepreneurs.
5. Recall the meaning of service entrepreneur.
6. Explain project constraints.
7. Define project management.
8. Narrate the meaning of feasibility analysis.
9. Describe the objectives of project appraisal.
10. Expand the term 'EDP'.
11. Illustrate the objectives of EDP.
12. Explain DIC .

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Discuss the barriers to entrepreneurship.
14. Describe Social entrepreneurship. Analyse its importance.
15. Outline the classification of MSME enterprises.
16. What are the different types of trademarks?
17. Describe the features of copyright.
18. Enumerate the advantages and disadvantages of network techniques.
19. Explain techno economic analysis and cost benefit analysis in project formulation.
20. Describe the benefits of industrial estates.
21. Explain the functions of SIDBI.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Assess the problems of MSMEs
23. Explain the steps in project management.
24. Explain the guidelines of the planning commission of India for formulating a project report.
25. Explain the objectives and steps in cluster development scheme.

