

TB243781L

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024
2017, 2018, 2019, 2020, 2021, 2022 ADMISSIONS SUPPLEMENTARY
SEMESTER III - CORE COURSE (PSYCHOLOGY)
PY3CRT07 - Living in the Social World

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. Define Social Psychology.
2. Define micro-expression.
3. What is facial feedback hypothesis?
4. Write a note on different types of schemas?
5. Define Schema.
6. How are attitudes changed?
7. Define forewarning and selective avoidance.
8. What are the different types of attitudes?
9. Give an example each for positive and negative prejudices?
10. Define Prejudice?
11. Define Passion with example.
12. Define similarity-dissimilarity effect.



Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. What is field experiment?
14. Write a Short note on observational method.
15. Discuss non verbal communication process in Social Psychology.
16. Explain the impact of schema on social cognition.
17. Write a note on the channels of nonverbal communication.
18. Explain the cognitive process underlying persuasion.
19. How observational learning shape attitude?
20. Briefly explain the various techniques to reduce prejudice
21. Explain Sternberg's Triangular theory of Love?

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Explain the channels of non verbal communication.
23. Explain affect and cognition.
24. Define stereotype? Explain any stereotypes based on gender, race, and color?
25. Discuss the interactive determinants of attraction.