

TB243531R

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024
2018, 2019, 2020, 2021, 2022 ADMISSIONS SUPPLEMENTARY
SEMESTER III - English Literature and Communication Studies
CE3B07B18 - Print Media and Journalism I

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. Enumerate on Yellow journalism.
2. Explain the "Dark times in journalism".
3. List any two travel magazines.
4. Name the person who established the Calcutta Journal.
5. Name the first news agency founded by Indians.
6. Who was the first and the strongest advocate of "Swaraj"?
7. Mention the name of the person who drafted the First Five Year Plan.
8. Write a short note on the composition of the Press Council of India.
9. Expand PTI and UNI.
10. Write a short note on Freelance Journalism
11. Enumerate four benefits of online journalism.
12. Expand BBC and NDTV

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Freedom of expression is a fundamental human right. Explain.
14. Discuss press and contemporary issues.
15. Make a note on press and women empowerment
16. Write a short note on Tilak and his newspapers.
17. Write a short note on Raja Ram Mohan Roy.
18. Differentiate the role played by press in India during the pre-Independent and the post-Independent Era.
19. Make a note on New Journalism and explain the characteristics of it.
20. Explain why online media is a popular source of news-gathering.
21. Make short note Deccan Chronicle.



Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Explain the role of press in the social, economic and political transformation of a nation.
23. Explain the role of Gandhi as a journalist and great communicator.
24. Write an essay on Press and Post- independence challenges.
25. "The media, like anything else, can be bought. Everything, it seems, has its price. Even the free press."
Elaborate.