

TB243321Z

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024
2019, 2020, 2021, 2022 ADMISSIONS SUPPLEMENTARY
B. Voc. Software Development SEMESTER III - GENERAL
VSD3G04B18 - Principles and Practices of Management

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. Who are called middle managers?
2. Explain the term efficiency?
3. Explain marketing management.
4. Define planning.
5. Planning is all pervasive function. Why?
6. Differentiate MBO and MBE.
7. Describe division of labour.
8. Explain non programmed decisions.
9. Explain the the process of checking references in selection procedure.
10. Describe the term apprenticeship.
11. Distinguish between Directing and Organising.
12. Explain filtering.



Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Explain social system school of management.
14. Explain the implications of Hawthorne experiments.
15. Explain the characteristics of planning.
16. How are reactive and proactive planning different?
17. Explain various guidelines for effective decision making.
18. Describe the obstacles of delegation.
19. Explain the benefits of training.
20. Explain briefly the sources of motivation.
21. Describe the process communication.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Explain in detail Henry Fayol's principles of management.
23. Describe the steps in the planning process.
24. Discuss in detail the nature and importance of organization.
25. Explain in detail the training methods available to small business.