

TB243434N

Reg. No :

Name :

BACHELOR'S DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2024
2018, 2019, 2020, 2021, 2022 ADMISSIONS SUPPLEMENTARY
B. Voc. Food Processing Technology SEMESTER III - GENERAL
VFPT3G07B18 - Business Management

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. State the importance of the management concept?
2. State the meaning of "Esprit De Corps".
3. List down the functions of personnel management.
4. Describe the term standing plans.
5. State the limitations of the planning function.
6. Explain the function- "organisation".
7. Explain the function staffing and its components?
8. What are the disadvantages of line and staff organisation?
9. Point out the difference between procedural and substantive coordination.
10. Define the coordination function.
11. Explain the limitations of controlling function.
12. What is marginal costing?

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. "Management is an art as well as science"- explain.
14. Elucidate the characteristics of management.
15. Give your suggestions on how to make MBO effective?
16. Show the distinction between line organisation and functional organisation.
17. What is delegation of authority? Detail the elements of delegation?
18. Describe in detail Mc Gregor's Theory X and Theory Y.
19. What is meant by supervision ? What are the functions of a supervisor?
20. Describe the difference between PERT and CPM. Explain the significance of both in organizations.
21. Describe the non-budgetary control techniques.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Elucidate the functions of Management- Managerial functions and organizational functions?
23. Elucidate the process of strategy formulation and policy formulation. What are the differences between the two processes?
24. Describe the different principles of organisation.
25. List down the principles of direction. Explain in detail the process of direction.