B. A. DEGREE (C.B.C.S.) EXAMINATION, MARCH 2023
(2020 Admission Regular, 2019, 2018 Admissions Supplementary)
SEMESTER VI - CORE COURSE (ENGLISH LITERATURE AND COMMUNICATION STUDIES)
CE6B19B18 - ENTREPRENEURSHIP DEVELOPMENT

Time : 3 hours Hours   **Maximum Marks : 80**

Part A

I. Answer any Ten questions. Each question carries 2 marks   **(10x2=20)**

1. Define an innovative entrepreneur.

2. List four barriers to entrepreneurship.

3. List the different kinds of entrepreneurship based on growth.

4. List the objectives of SISI.

5. Describe the spill-over effect.

6. Make a note on SFC and share capital.

7. List two characteristics of a self employed person.

8. List the two limitations of the market survey.

9. Define pre feasibility study.

10. Define market survey.

11. Provide a brief note on the generation of project ideas.

12. Explain techno economic analysis.

Part B

II. Answer any Six questions. Each question carries 5 marks   **(6x5=30)**

13. Discuss the traits of a successful entrepreneur.

14. Describe the entrepreneurs based on business.

15. Enumerate the functions of entrepreneurs based on growth.

16. Explain the symptoms of industrial sickness.

17. Explains the functions of SIDBI.

18. Briefly explain the phases of project management.

19. Describe the purpose of the market survey.

20. Explain the scope of the project report.

21. Enumerate the problems faced in project formulation.

Part C

III. Answer any Two questions. Each question carries 15 marks   **(2x15=30)**

22. Explain the economist view on entrepreneur and economic development.

23. Evaluate the tie-up between TATA power and SIDBI to promote rooftop solar plants in the MSME sector.

24. Discuss the important aspects of a project report.

25. Enumerate the criteria for financial assistance required for a business plan.