TB206330W

Reg. No	 •••
Name :.	

B. A. DEGREE (C.B.C.S.) EXAMINATION, MARCH 2023

(2020 Admission Regular, 2019, 2018 Admissions Supplementary)

SEMESTER VI - CORE COURSE ENGLISH LITERATURE AND COMMUNICATION STUDIES)

CE6B20B18 - VISUAL MEDIA: TELEVISION AND CINEMA

Time: 3 Hours Maximum Marks: 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

- 1. Name the first televised sports programme.
- 2. Expand BBC.
- 3. List any two advantages of digital TV over analog TV.
- 4. List any two news channels.
- 5. Describe storyboard.
- 6. Differentiate the duties of Grip and Gaffer in TV production.
- 7. Discuss who is referred to as "talent" in TV production.
- 8. Explain the significance of green screens in TV production.
- 9. Differentiate between SFX and VFX.
- 10. List the objectives of NFDC.
- 11. Describe an aerial shot.
- 12. Define jump cut.

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

- 13. Hand gestures add meaning to your news report. Do you agree? Substantiate your answer.
- 14. Write a short note on India's first soap opera.
- 15. Write a note on the importance of body language in news anchoring.
- 16. Soap operas reflect culture and nurtures culture. Do you agree? Substantiate your answer.
- 17. Discuss television as a medium of mass communication. Enumerate with examples.
- 18. Describe a TV studio.
- 19. Make a note on NFDC.
- 20. Make a not on Feature films.
- 21. Elucidate on children's films.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

- 22. Write a 30 seconds script for a TV commercial.
- 23. Explain the different stages of filmmaking.
- 24. Write a TV script for a PSA for creating awareness on proper sanitation in India.
- 25. Explain the types of camera angles.