

TV206685W

Reg. No : .....

Name : .....

**B. Voc. DEGREE (C.B.C.S.) EXAMINATION, MARCH 2023**  
**(2020 Admission Regular, 2019, 2018 Admissions Supplementary)**  
**SEMESTER VI - GENERAL COURSE ( SOFTWARE DEVELOPMENT)**  
**VSD6G11B18 - BUSINESS ETHICS**

**Time : 3 Hours**

**Maximum Marks : 80**

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. Explain need for business ethics.
2. Explain the term code of conduct.
3. Explain prescriptive ethics.
4. Describe pricing fixing.
5. Describe the term perfectly competitive market.
6. Explain marketing ethics.
7. Explain the terms business and industry.
8. Explain the term acid rain.
9. Define corporate excellence.
10. Explain pillars of corporate governance.
11. Describe consumer responsibilities under Consumer Protection Act.
12. Explain the object of central council under Consumer Protection Act.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. Why do people behave unethically?
14. Explain sources of ethical standards.
15. Describe organizational ethics.
16. Explain significance of organizational ethics.
17. Describe biocentrism.
18. Explain various sources of water pollution.
19. Explain the objectives of Corporate Governance.
20. Describe the relation between corporate governance and ethics.
21. Explain decision making and its basis. Differentiate ethical decisions and effective decisions.

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Explain ethical standard in foundation of a business.
23. Explain current ethical issues in organization.
24. Explain environmental ethics. Describe the environmental aspects of corporate social responsibility.
25. Describe the term corporate governance. Explain the reasons for the growth of corporate governance.