

TB205585V

Reg. No : .....

Name : .....

**BMS DEGREE (C.B.C.S.) EXAMINATION, NOVEMBER 2022**  
**2020 ADMISSIONS REGULAR AND 2019, 2018 ADMISSIONS SUPPLEMENTARY**  
**SEMESTER V - COMPLEMENTARY COURSE (INTERNATIONAL BUSINESS)**  
**MS5C06B18 - BUSINESS ETHICS AND CSR**

Time : 3 Hours

Maximum Marks : 80

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. Identify any two common ethical issues in business. How can you tackle them?
2. Is ethics same as morality? Why? Why not?
3. List any two pros of Carr's philosophy in modern day business.
4. Why do you think Karl Marx believed Capitalism to be unjust?
5. Trace the origin of the concept of strategy.
6. List any four features of the Japanese Model of Corporate Governance.
7. 'Good corporate governance is about maximising the shareholder value in a corporation while ensuring fairness to all stakeholders'. List the different types of stakeholders.
8. Explain the implication of the term - 'price sensitive information', generally used in Insider Trading.
9. Define Internal Auditor and External Auditor.
10. Explain the need of why audit partners of a company need to be rotated periodically.
11. Explain the meaning of equal employment opportunity.
12. List the steps in listing of securities.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. The golden mean is very difficult to achieve. Do you agree? Substantiate with an example.
14. Ethical issues are common in business. Why do you think this happens?
15. Compare Aristotle's theory with that of Carr.
16. Critically analyse Marxian ideas on social class. Do you think it is relevant in today's socio economic conditions?
17. Using the theory of business bluffing, discuss the different ethical pressures individuals face in organizations.
18. Detail the numerous scope that governance in a corporate setting possesses.
19. Cite an instance of 'misappropriation of assets' that you have come across in the corporate world.
20. Differentiate between Discrimination and Affirmative Action.
21. Elaborate the highlights of a whistle blower policy.

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Marxian theories and business bluffing are sharp contrasts. Why? Substantiate your answer.
23. Discuss the aspects of Clause 49 of Listing Agreement that deals with guidelines for Board of Directors
24. Discuss the provisions of the 'Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. Share your take on the effectiveness of the present legislation.

25. Discuss the evolution of Corporate Social Responsibility in India.